



home state health™

Transforming  
the Health of  
the Community,  
One Person  
at a Time

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2023 Community Impact Report

## Welcome



At Home State Health giving back to our community is at the center of all we do.

With over 300 employees serving over 500,000 members across Missouri, we know that a healthy community is more than a group of people free of illness.

A healthy community thrives physically and mentally and is connected to their life circumstances. Whether it's access to food, shelter, childcare or healthcare services, we work to deliver innovative healthcare solutions that address the unique needs of the communities we serve.

What has been clear to us since we began serving members in 2012 is the health and well-being of each individual we serve often depends on what happens outside of a doctor's office, so we partner with hundreds of community-based organizations each year to support our members where they live.

Our community and faith-based groups help Missourians overcome hurdles such as housing instability, food insecurity and ailments that can be barriers to success and health. We all benefit when communities become stronger and healthier.

As you read this report, we hope you'll come away with a better understanding of all the good being done in our community and get as excited as we are about how much more we can do together in 2024.

Thank you to all the local organizations whose work is so vital to strengthening our communities and addressing the needs of our members.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jeff Johnston', written in a cursive style.

**Jeffrey A. Johnston**

Plan President & CEO, Home State Health

# Our Community Investment Philosophy

Home State Health is built on a culture of community stewardship—giving back is at the center of all we do.

**WE KNOW THAT HEALTH CANNOT BE IMPROVED BY CARE DELIVERY ALONE.** Improvement is derived from addressing the whole person and connecting needs with services in the community. It is this understanding that drives our community partnership strategy and engagement.

We support local organizations whose work is vital to strengthening the social safety net and addressing the social determinants of health that impact our members' overall well-being.

## HOME STATE HEALTH COMMUNITY RELATIONS SPECIALISTS

### REGION 1: DANA LEONARD

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### REGION 3: JONNA LYNCH

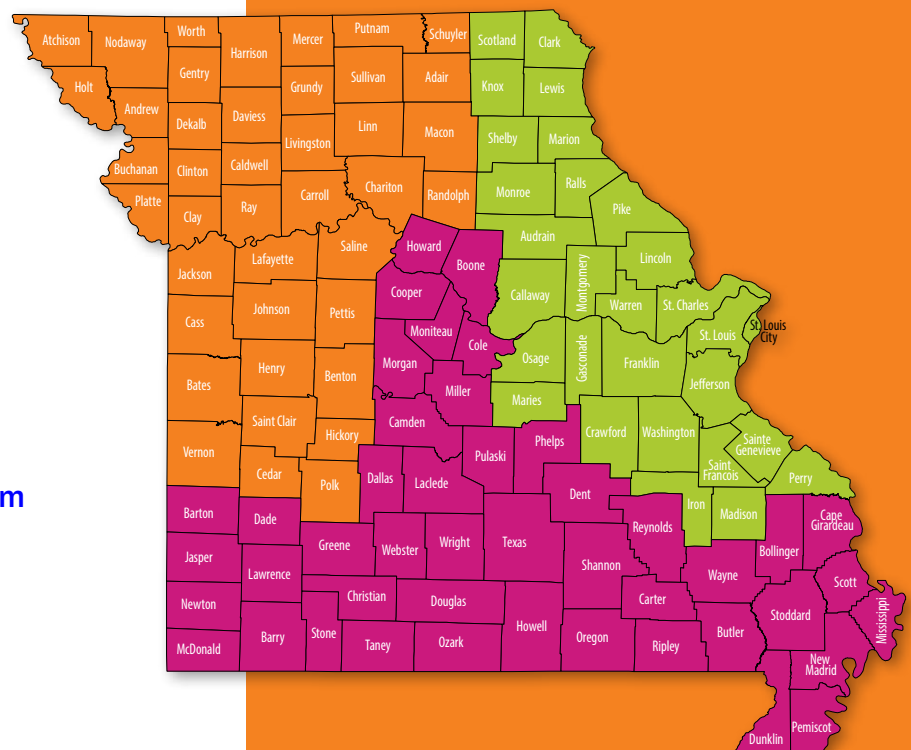
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*Transforming the health of the community*

## OUR BELIEFS

- Treat the whole person
- Treat people with kindness and dignity
- Remove barriers to better health
- Local partnerships enable meaningful healthcare
- Healthier individuals create more vibrant communities



# AT A GLANCE

## Medicaid

330

Employees

396,750

Members

OPERATIONS IN

115

Counties

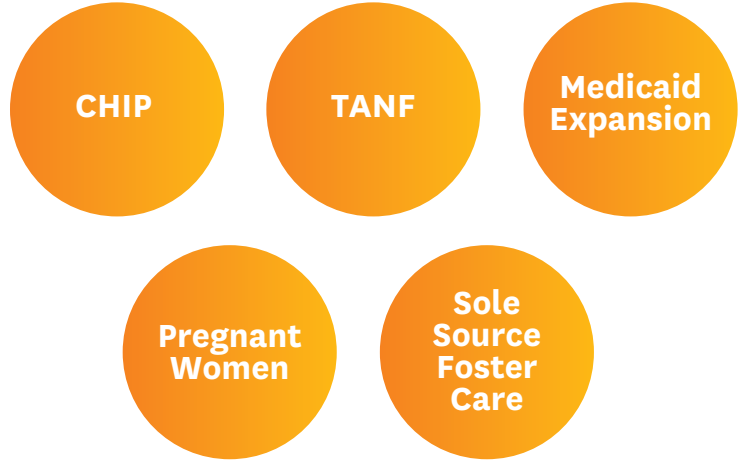
120

Hospitals

Serving ALL  
of Missouri

42,800  
Providers

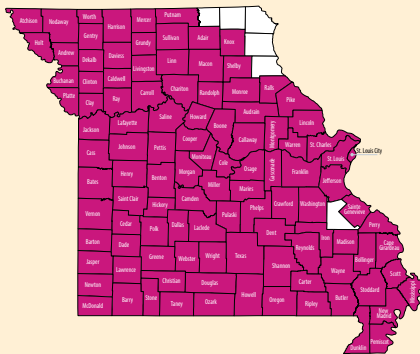
## MEDICAID POPULATIONS WE SERVE:



FROM



home state  
health



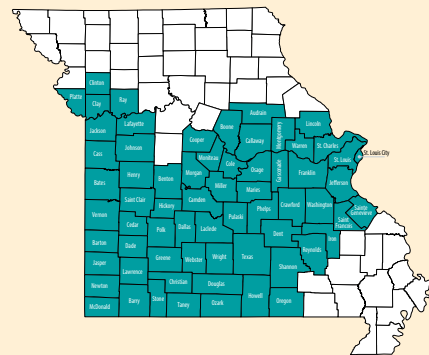
OPERATIONS IN  
**109 counties**

**133,370**  
MEMBERS



By

allwell™



OPERATIONS IN  
**66 counties**

**6,860**  
MEMBERS

# Giving Back as a Team

Home State Health team members gave a total of 129 community service hours in 2023 through our Employee Community Engagement Program. The relationships we have with our community partners extends far beyond dollars and is deepened and strengthened when team members provide another layer of support through service when and how our partners need it most. Our employees are also encouraged with paid time off to volunteer in their community in a way that is meaningful to them!



## 2023 Community Impact by the Numbers



Employees participated in over **345** community events



Sponsored over **235** events



Engaged with over **162** community partners

◀ *Dr. Jennifer Wessels, Home State Health's Chief Medical Officer served as Centene's 2023 Walk for Wishes Executive Sponsor where several other team members joined the walk, too!*

# Supporting Moms and Babies

Community baby showers serve as a platform for us to celebrate and support expectant mothers, connect them with essential resources, education and emotional support during this special time in their lives.

Through community baby showers, we provide education on prenatal care, infant nutrition, breastfeeding, and other important topics to empower mothers with the knowledge they need to make informed decisions about their health and the health of their babies.

The impact of community baby showers goes beyond the event itself. By supporting moms and babies, through these initiatives, we aim to improve birth outcomes, promote maternal and child health, and strengthen families in our community.



*Top: Affinia Healthcare WIC Community Baby Shower*

*Middle: Missouri Bootheel Regional Consortium Community Breastfeeding Educational Baby Shower*

*Below: Texas County Memorial Hospital Baby Quest*



*Community Baby Shower  
at Deaconess Center for  
Child Well-Being*



*Ozarks Community Health Center Baby Shower*



*Barnes-Jewish Hospital Women & Infants  
Community Baby Shower*

# Show Me Healthy Kids

MANAGED BY HOME STATE HEALTH

Supporting community events for foster and adoptive children can have far-reaching benefits that contribute to the well-being, sense of belonging, and overall positive development of these children and families. It is a meaningful way to show support, build connections, and create a more inclusive and supportive community for all.

*Top and middle: The Central Missouri Foster Care & Adoption Association K.I.N. and R.E.A.L. Conferences*

*Below right: Coyote Hill 4th of July BBQ*

*Below: In-kind donation for Angel Wings Foster Care Closet Easter Egg Hunt event in Moberly*





# Community Resource Fairs

Community resource fairs bring together various organizations and service providers in one place, making it easier for our members to access a wide range of services such as health screenings, housing assistance, food support, legal aid, and more. More importantly, it is an opportunity to meet our members in their community to ensure they know how to access their Home State Health or Show Me Healthy Kids benefits!

*Top: Community Health Assistance Resource Team (C.H.A.R.T.) Teen Task Force Health Fair*

*Middle: CareSTL Health Project O Opioid Walk*

*Below right: O'Reilly Center Day of Hope Resource Fair*



*Left: Webster Groves Child Safety & Wellbeing Fair*

# Supporting Basic Needs

Donated items such as food, clothing, and hygiene products can directly benefit individuals and families facing financial difficulties or crises. By offering in-kind support to our community partners who fill the gaps in their communities through these donation drives, it helps individuals in their community have access to essential items that they may not be able to afford otherwise. Home State Health supported over 35 donation drives in 2023.



*HCC Network  
Project Connect  
Fan Donation*



*Top: Loaves & Fishes of St. Louis Diaper Donation*

*Middle: George Mechler Elementary School Coat Drive*

*Below: Families Helping Families Clothing & Essentials Drive*

# Disaster Relief

When disaster strikes in Missouri Home State Health is on the scene to provide the resources needed most to that community at that time. In many cases, the support needed is personal hygiene items and cleaning supplies, which helps individuals maintain a clean and sanitary living environment following a disaster. It also enables individuals to begin the process of restoring their homes and community spaces and contributes to the overall resilience of the community.



*Top and bottom left: Bollinger County tornado relief efforts*

*Top right: Baring County tornado relief efforts*

*Bottom right: School supplies donated to La Plata Elementary after school fire*



# Missouri State Fair

Home State Health is an annual sponsor of the Missouri State Fair in Sedalia. The fair serves as an agricultural classroom offering Missouri producers and agricultural leaders opportunities to exhibit current practices and new technology and to provide a showcase of high-quality livestock, agricultural products, and industrial displays. The Fair also offers a wide variety of entertainment and fosters pride in the State's agricultural heritage.



*Top: Senator Holly Thompson Rehder*

*Middle: Senator Josh Hawley*

*Below: Lieutenant Governor Mike Kehoe*

# Back-To-School

Participation in back-to-school resource fairs can have a tangible and positive impact on students, families, and the broader community by providing essential resources and support for academic success. By providing a positive and supportive environment, back-to-school fairs can motivate students to engage more actively in their education and set positive goals for the school year ahead. Home State Health supported 27 back-to-school events in 2023.

*Top: Foster Together Back to School BBQ*

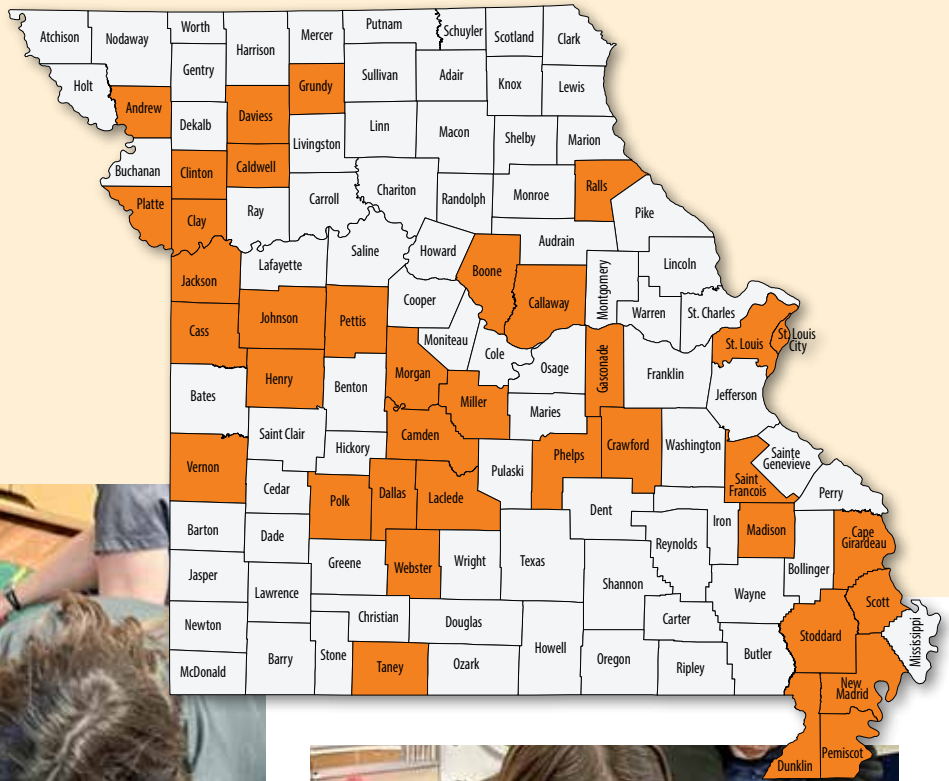
*Below left: Foster & Adoptive Care Coalition Back to School Backpack Drive*

*Below right: United Way of St. Joseph Staff the Bus School Supplies Drive*



# Partnership Spotlight: Shoes from the Heart

Home State Health has partnered with Shoes from the Heart since 2017. Our partnership provides new shoes to children in need. In many instances, the children mention this is the first pair of new shoes they have received. In 2023, we provided over 2,370 shoes to children across the state in 37 counties.



*Left and right: We love being able to help put shoes directly on the feet of children in our community and see their excitement after getting a new pair!*



*Delivering new shoes to Holden Elementary School*



*Delivering new shoes to Gideon School District*



*Delivering new shoes to Cape Central High School*

# Community Grant Programs

Home State Health and Ambetter Health share a common transformational goal in our commitment to support the improvement of health and wellness through community investments. We collectively believe that partnering and investing in like-minded organizations that are committed to positively transforming communities by addressing and responding to Social Determinants of Health, will positively transform and contribute to the improvement of health and wellness outcomes in the communities in which they serve.



*\$10,000 was awarded to Infant Loss Resources*



*\$5,000 was awarded to Central Missouri Community Action*



*\$5,000 was awarded to North Star Advocacy Center*



*\$5,000 was awarded to Marion C. Early School District*





# Thank You!

Home State Health is proud to partner with hundreds of organizations throughout Missouri to give back to the community we call home.

## THE FOLLOWING ARE JUST A FEW OF THE GREAT ORGANIZATIONS WE ARE PROUD TO SUPPORT:

Affinia Healthcare  
Affinia Healthcare Foundation  
American National Red Cross  
Angel Wings Clothing Closet Inc.  
Barton County Health Department  
Benton County Health Department  
Betty Jean Kerr People's Health Center  
Bollinger County Health Center  
Boys and Girls Club of St. Charles County  
Boys and Girls Club of the Columbia Area  
Bridge of Hope  
Bridge of Hope Ministries  
Butler County Health Department  
Caldwell County Coalition  
CarePortal  
CareSTL Health  
Catholic Charities of Central and Northern Missouri  
Central Missouri Community Action  
Central Missouri Foster Care & Adoption Association  
CHART Teen Task Force  
Childrens Smile Center  
Clay County Health Department  
Community Health Center of Central Missouri  
Community Health Worker Association of Missouri  
Community Service Inc.

Compass Health Inc.  
Covenant House Missouri  
Coyote Hill Christian Children's Home  
Deaconess Foundation  
Dogwood Ranch Corporation  
Douglas County Health Department  
Down Syndrome Association of Greater St. Louis  
Downtown Joplin Alliance  
Dunklin County Health Department  
East Missouri Action Agency  
Easter Seals Midwest  
Epilepsy Foundation of Missouri and Kansas  
Equal Start  
Every Child's Hope  
Family Care Health Center  
Fordland Clinic  
Foster Adopt Connect Inc.  
Foster and Adoptive Care Coalition  
Four Rivers Community Health Center  
Fresh Start Self Improvement Center, Inc.  
Generate Health STL  
Girls on the Run of St. Louis  
Greater KC Black Nurses Association  
HCC Network  
Heart-N-Hand Ministries  
Hearts with Hooves Inc.





Henry County Health Department  
 Hickman Mills School District  
 Hickory County Community Action  
 Howell County Health Department  
 Infant Loss Resources  
 Juneteenth KC  
 Kept Woman of God  
 Kids Vision for Life  
 Kids Win Missouri  
 La Plata Elementary School  
 Loaves and Fishes for St. Louis Inc.  
 Lydia's House Inc.  
 Marion C. Early R-V School District  
 Metropolitan Council of Community Mental Health Centers Inc.  
 Metropolitan Leadership Institute  
 Millennium Santa Fe Elementary School  
 Mississippi County Health Department  
 Missouri 4-H Foundation  
 Missouri Appleseed  
 Missouri Association of School Nurses  
 Missouri Behavioral Health Council  
 Missouri Bootheel Regional Consortium, Inc.  
 Missouri Community Action Network  
 Missouri Highlands Health Care  
 Missouri National Association of Neonatal Nurses  
 Missouri Network of Child Advocacy Centers  
 Missouri State Fair Foundation  
 Mosaic Health System  
 New Dimensions Soccer  
 North American Council on Adoptable Children  
 North Central Missouri Mental Health Center

North Star Advocacy Center  
 Nurses for Newborns  
 Osage County Health Department  
 Ozark County Health Department  
 Ozarks Area Community Action Network  
 Ozarks Community Health Center  
 Parents as Teachers  
 Postpartum Support International  
 Pride St. Louis  
 Samuel U Rodgers Health Center  
 Seed Saint Louis  
 Shoes from the Heart  
 Springfield-Greene County Park Board  
 St. Clair County Health Department  
 St. Francois County Community Partnership  
 St. Francois County Community Partnership  
 Sts Joachim & Ann's Care Service  
 Sullivan County Health Department  
 Taney County Health Department  
 The Backstoppers Inc.  
 The Doula Foundation  
 The Forgotten Initiative  
 Total Man Community Development Corporation  
 Unite Table Rock Lake  
 United Way of Central Missouri Inc.  
 Urban Community Connections  
 Vision for Children at Risk Inc.  
 Wayne County Health Center  
 Webster County Health Unit  
 West Plains RV-III School District  
 YMCA of Greater Kansas City



home state health.

homestatehealth.com  
1-855-694-HOME (4663)

Show Me Healthy Kids

MANAGED BY HOME STATE HEALTH

homestatehealth.com  
1-877-236-1020 (TTY: 711)



*Homer the Hippo, Mascot  
of Home State Health*

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